



**going green  
& going smart**

# 2023 ANNUAL SUMMIT

EMPOWERING SMALL BUSINESSES FOR SUSTAINABILITY

Brought to you by:



Special thanks to our host:



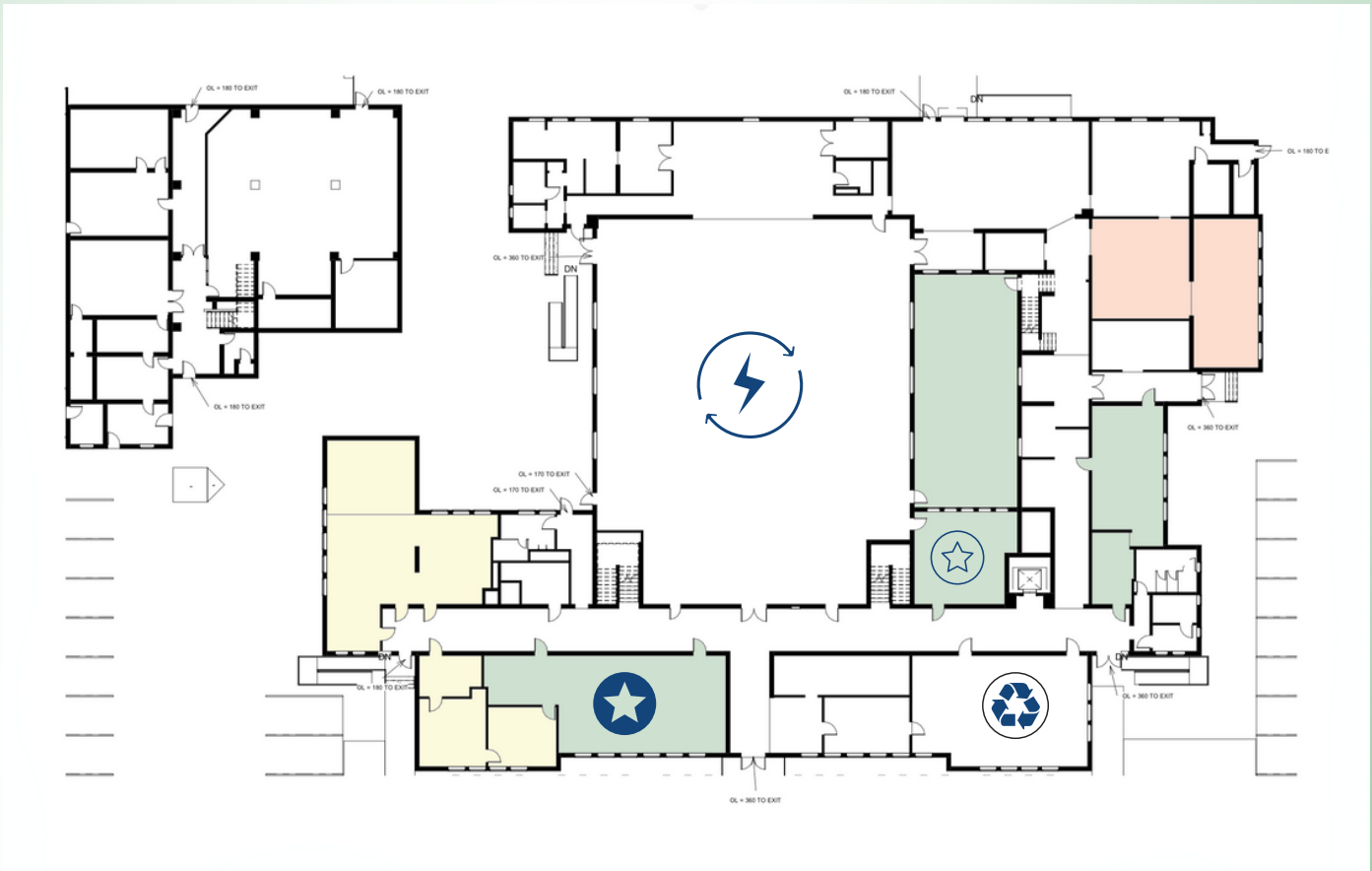
# OUR GREEN BIZ COMMUNITY PARTNERS




## COFFEE & LUNCH





# EVENT MAP



## KEY

 Green Biz Central

 The Monarch Exhibit

 Conference Room

 The Faces of "Us" Exhibit

# EVENT SCHEDULE



**9:00 AM**

## REGISTRATION AND NETWORKING

Check-in, network with other attendees, visit our partner booths, and check out The Carver Museum exhibits. Refreshments served.



**9:30 AM**

## WELCOME AND INTRODUCTION



Welcome speech by Ted Geisler, President of Arizona Public Service. Sponsor appreciation remarks by Edgar R. Olivo, Program Developer of the Going Green and Going Smart Program.



**10:15 AM**

## KEYNOTE PRESENTATION



The Power of a Sustainability Plan: Your Eco-Friendly Strategy to Grow Sustainability (Bilingual Presentation)



**11:00 AM**

## PANEL DISCUSSION



Sustainable Practices for Small Businesses. Learn the principles of people, profit, and planet as elements of being truly sustainable.





11:15 AM

**WORKSHOP SESSIONS:  
GREEN BIZ LEARNING LAB 1**

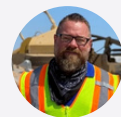


**Green on a Budget: Transforming Your Supply Chain with Sustainable Practices.** Learn how to become a green business with financial resources available in the community. Transform your supply chain to become more eco-friendly.



11:15 AM

**WORKSHOP SESSIONS:  
GREEN BIZ LEARNING LAB 2**



**Beyond Waste: Unleashing Zero Waste Strategies and Eco-Friendly Solutions for Businesses.** Learn how our waste is processed at the City of Phoenix. Become a resourceful, zero-waste business.



12:00 PM

**LUNCH AND NETWORKING**

Enjoy a sustainable lunch, continue networking with other attendees, and visit our partner booths, or The Carver Museum's exhibits.



1:00 PM

**FIRESIDE CHAT**



**Implementing Sustainable Practices in the Real World.** A discussion with organizations that support small business owners that implement sustainable practices and the challenges they face.



1:45 PM

**CLOSING REMARKS**



Closing remarks by Edgar R. Olivo who will be sharing more information about the Going Green and Going Smart Program. Exciting prizes will also be given away to lucky attendees.



## SPECIAL THANKS TO OUR HOST



# GEORGE WASHINGTON CARVER MUSEUM

We extend our deepest appreciation to the esteemed George Washington Carver Museum and Cultural Center for hosting the 2023 Going Green and Going Smart Annual Summit. This remarkable venue not only provides a unique backdrop for our summit but also represents a profound commitment to sustainability and the celebration of African-American heritage, arts, and culture.

We are grateful for the opportunity to immerse ourselves in a space that embodies history, diversity, and sustainability. The George Washington Carver Museum and Cultural Center's dedication to sustainability perfectly aligns with our Going Green and Going Smart mission.

We would also like to express our heartfelt gratitude to all the attendees who have RSVP'd for this event. Your presence and enthusiasm will make this occasion truly memorable and impactful. Together, let's explore, learn, and celebrate sustainability in action at the George Washington Carver Museum and Cultural Center.

# THANKS TO OUR SPONSOR



@CCBSFOUNDATION

GREENBIZAZ.COM

The Compass CBS Foundation is a 501(c)3 organization committed to fostering a thriving, inclusive, and sustainable entrepreneurial ecosystem in Arizona.

Through strategic collaborations with government agencies, academic institutions, and corporations, we provide free resources that empower entrepreneurial communities and promote generational wealth.

Our vision is to empower individuals with economic well-being and create a lasting impact on Arizona's entrepreneurial landscape.



@APSFYI

APS.COM

APS serves more than 1.3 million homes and businesses in 11 of Arizona's 15 counties and is a leader in delivering affordable, clean, and reliable energy in the Southwest.

The company is committed to serving customers with 100% clean power by 2050. As owner and operator of Palo Verde Generating Station, the nation's largest producer of carbon-free electricity, and with one of the country's most substantial renewable energy portfolios, APS's current energy mix is 50% clean.

With headquarters in Phoenix, APS is the principal subsidiary of Pinnacle West Capital Corp. (NYSE: PNW).



# OUR SPEAKERS & PRESENTERS



@APSFYI

**TED GEISLER**  
APS President

Ted has played a crucial role in advancing renewable energy initiatives and corporate sustainability efforts. With over 20 years of experience at APS, his contributions have been instrumental in shaping the Going Green and Going Smart Program.



@EDGARROLIVO

**EDGAR R. OLIVO**

Founder, Compass CBS Foundation

Edgar supported small businesses during the pandemic, providing financial assistance and sustainability programs with APS. He developed the Going Green and Going Smart Program, promoting sustainability among Arizona's small businesses in partnership with Arizona Public Service.



@ASPFYI

**CHARLENE SALTZ**  
APS Sustainability Manager

Charlene has led energy efficiency programs, developed customer tools, and conducted workshops for teachers on urban ecology studies. Her role at APS involves informing and engaging employees, stakeholders, and customers in achieving a sustainable energy future for Arizona.



STEPHANIE\_AZFTC

**STEPHANIE VASQUEZ**

Owner, Fair Trade Café (Green Biz AZ Graduate)

Stephanie Vasquez, owner of Fair Trade Café, is an Arizona native and community leader known for her socially conscious business practices. As a graduate of the Going Green and Going Smart Program, she continues to make a positive impact through her business, fostering sustainability and social responsibility.





**DR. MATTHEW WHITAKER**

Executive Director, Carver Museum, (Green Biz AZ Graduate)

Dr. Whitaker is the Founder and CEO of Diamond Strategies, LLC., a leading justice, equity, diversity, and inclusion firm. He is also the Executive Director of the George Washington Carver Museum and Cultural Center in Phoenix, actively participating in the Going Green and Going Smart Program.

@CARVERMUSEUM PHX

**DR. DONNA JAGIELSKI "DR. J"**

Education Programs Manager, AZ Sustainability Alliance

With a doctorate in STEM education and a passion for bridging science and sustainability, she's a true trailblazer. Driven by her mission to create equitable opportunities, she connects nature and high-tech solutions for workforce development.



@AZSUSTAIN



**SIBIA MANZANAREZ**

Supplier Diversity Program Manager, APS

With her expertise in sustainable business practices, Sibia will provide valuable information on the resources available in the community that can help businesses go green and transform their supply chain.

@APSFYI

**GRADY BAILEY**

Southwest Regional Manager, Smart-E Loan Program, Inclusive Prosperity Capital

Grady specializes in providing financial solutions to promote inclusive and sustainable energy efficiency projects. He will guide us through the possibilities of accessing affordable financing options for implementing sustainable practices in your supply chain.



@INCLUSIVEPROSP



**ANDRE WHITTINGTON**

Executive Director, Growth Partners AZ

With a strong track record of driving revenue growth and scaling businesses, Andre has assisted clients in achieving over \$3M in revenue expansion. As a Small Business Coach with the SBA and Associate Director for Our Village United, Inc., he has developed impactful programs for BIPOC business owners, empowering them to thrive.

@GROWTHPARTNERSAZ

**JEFF WHITLOCK**

Zero Waste Analyst, City of Phoenix, Public Works

Jeff Whitlock is a dedicated professional with 26 years of experience in the City of Phoenix's Public Works Department. As a Zero Waste Analyst, he develops and manages programs and initiatives to achieve the city's zero waste goals by 2050.



@CITYOFPHOENIXAZ



**ASHLEY WEISMAN**

Executive Director, Greenlight Solutions

With a Master of Sustainability Solutions degree from Arizona State University, Ashley has a strong background in sustainability practices. She has facilitated sustainability training for staff, led the development of the Sustainability Certification Program, and received the ASU Outstanding Educational Program award.

@GREENLIGHT SOLUTIONS

**TONY MAGERS**

APS Solutions for Business

Tony Magers is an Outreach Professional at DNV GL, specializing in outreach and engagement initiatives. With extensive experience in the field, Tony is dedicated to fostering connections and promoting sustainable practices. His expertise and passion for outreach contribute to creating a greener and more sustainable future.



@APSFYI

# OUR MODERATORS



@CCBSFOUNDATION

## TANYA OSPITALE

Executive Director, Compass CBS Foundation

Tanya Ospitale is a dedicated entrepreneur, Founder of the Women's Innovation Network (W.I.N.), and Executive Director of the Compass CBS Foundation. With a strong background in business administration and a graduate degree in Adult Education, Design, and Technology, she has worked on diverse projects, both nationally and internationally.



@APSFYI

## SHAREÉ HURTS

Program Manager Strategic Partnerships,  
APS

As the Strategic Partnerships Program Manager, she collaborates with community partners to create and implement programs that benefit Arizonans, promoting innovative and sustainable solutions. With a background in the healthcare industry and expertise in project management and organizational governance, Shareé brings a wealth of knowledge and experience to her role.



# FREE 60 MIN SUSTAINABILITY COURSE

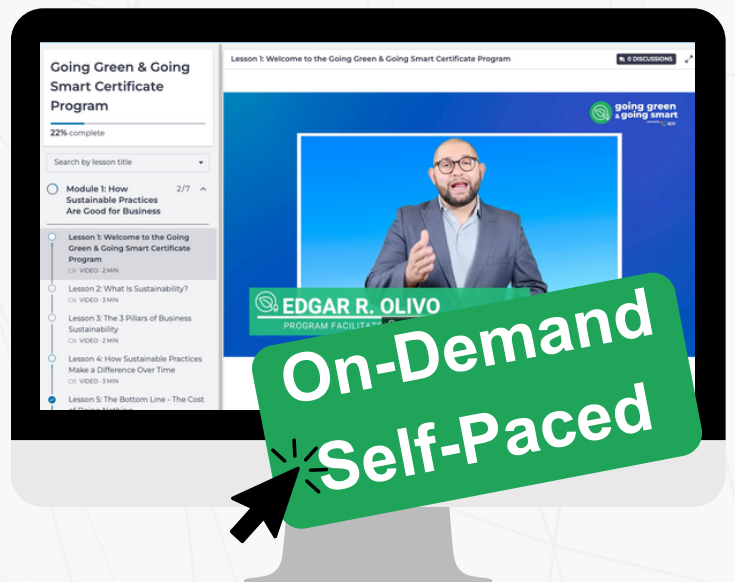
SAVE MONEY.

SAVE THE PLANET.

GET CUSTOMERS.

ENGLISH

SPANISH



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